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MAINLAND HEADWEAR HOLDINGS LIMITED

飛達帽業控股有限公司*

(incorporated in Bermuda with limited liability)

(Stock Code: 1100)

DATE OF BOARD MEETING

The board of directors (the “Board”) of Mainland Headwear Holdings Limited (the “Company”) announces that a meeting of the Board will be held on Tuesday, 28 August 2012 at 9:30a.m. for the purpose of, inter alia, approving the interim results of the Company and its subsidiaries for the six months ended 30 June 2012 and its publication and considering the payment of an interim dividend, if applicable.

By Order of the Board
Ngan Hei Keung
Chairman

Hong Kong, 16 August 2012

As at the date of this announcement, the Board comprises nine directors, of which four are Executive Directors, namely Mr. Ngan Hei Keung, Madam Ngan Po Ling, Pauline, Mr. James S. Patterson and Ms. Maggie Gu; two Non-executive Directors, namely Mr. Tse Kam Fow and Mr. Andrew Ngan; and three are Independent Non-executive Directors, namely Mr. Leung Shu Yin, William, Mr. Lo Hang Fong and Mr. Liu Tieh Ching, Brandon, JP.

**For identification purpose only*